

FELICIA AGYEMAN



OVERVIEW

As a Chartered Fellow of the Institute of Personnel Development (FCIPD), Felicia Agyeman is a highly experienced Executive and Career Development Coach with first class people management skills and extensive leadership experience acquired over 20 years in corporate business. Felicia's experience has been gained in complex and diverse organisations, most recently as a board level HR specialist, before setting up as an Independent Coach.

As a senior leader, Felicia has extensive experience of providing coaching to support individuals to navigate their way through their careers. Felicia has provided hundreds of hours of coaching expertise, working with professionals to enhance and develop careers, raise profiles, develop leadership capability and build self-confidence. Felicia has a real passion for helping people to realise their full potential and in-depth knowledge and understanding of the issues and challenges faced by many professionals, combining everyday lives with careers. As an Executive Coach, Felicia has a particular (but not exclusive) interest in supporting professional women and helping them to navigate the challenges faced in business. Felicia's expertise in this area, lies in assisting people to connect to the important things in life, whilst maintaining a strong business focus and has coached extensively at all levels in this area.

COACHING APPROACH

Felicia has an energising and inspiring style underpinned with empathy, honesty and challenge, creating a positive environment for clients to identify and take action to achieve their goals.

BACKGROUND

Felicia has spent more than 20 years in corporate business roles working at Executive board level. Felicia has been coaching since 2003 and has run her own coaching company since 2007. Prior to this she held various Senior HR Roles with the BBC and NHS.

- BBC – (Executive Coach and Head of HR - New Media & Technology, Executive Coach and Head of HR - Factual & Learning Programme, Head of HR - Professional Services, HR Manager - BBC World Service). July 1997 – January 2006
- NHS - Senior HR roles in the Health Sector including appointments at the Royal Marsden and Hammersmith Hospital's NHS Trust. 1988 – 1997

COACHING AREAS OF EXPERTISE

- Provided hundreds of hours of coaching to both individuals and businesses to enhance personal performance and maximise career progression
- Specialist in career management, leadership and people management skills coaching
- Expert facilitator and coaching in women's leadership development
- Confidence building and effective influencing
- Increasing business performance and personal development
- Leading through challenging times
- Maternity/Parental Transition coaching
- Leading change and significant project work
- Diversity and inclusion
- Role transitioning
- Returning to work
- Building resilience/ managing the inner critic
- Stakeholder management and influencing
- Developing leadership style and building confidence
- Onboarding
- Team coaching

REPRESENTATIVE COACHING ENGAGEMENT

- Career and Leadership Management Coaching - Individual and group coaching to support career progression and transition.
- Women Leadership Development - Expertise in supporting female leaders to alleviate and accelerate their careers
- Performance Management Coaching - develop and enhance leadership skills, increase emotional intelligence, or advance a new culture with targeted goals and action plans.

- Executive Advisor to business - on developing and managing diverse and creative talent

TYPES OF CLIENTS COACHED

- Executive – Mid Level Professionals:
- Board Executives
- Directors
- EVP/VPs

REPRESENTATIVE CLIENTS

- Amex
- Barclays
- BBC
- Bloomberg
- Boston Consulting Group
- BP
- BSkyB
- Discovery Networks
- EY
- Fox International
- GSK
- ITV
- John Lewis Partnership
- JP Morgan
- Lloyds Banking Group
- Local/Central Government Departments
- Microsoft
- Morgan Stanley
- NHS Trusts and Central Services
- PwC
- Royal Mail
- Sainsbury's
- Santander
- Shell
- Sony
- Tesco
- Turner Broadcasting
- UBS

EDUCATION & QUALIFICATIONS

- University of West London - Post Graduate Diploma in Personnel Management (FCIPD)
- EMCC, ICF - BBC Executive Coaching Programme, Accredited by EMCC & ICF
- Strengths Partnership - Strengthscope Practitioner

PROFESSIONAL DEVELOPMENT & SUPERVISION

- Regular Coaching Supervision and CPD

PROFESSIONAL AFFILIATIONS

- International Coach Federation
- European Mentoring and Coaching Council
- Fellow of the Chartered Institute of People Development (FCIPD)

PSYCHOMETRIC & DIAGNOSTIC TOOLS

- Strengths Partnership - Strengthscope Practitioner

CLIENT TESTIMONIALS

"I could not be more enthusiastic to recommend Felicia. As a client, Felicia offers more than simply coaching- she has incredible insight within the media business and is a true partner. She understands the full spectrum of challenges that a modern day executive encounters. Her approach is warm, focused, and effective. I would not hesitate to recommend her services to anyone who needs clarity in modern day chaos." **Denny Tu, Chief Marketing Officer at IMAX**

"I recommend Felicia as a deeply experienced, highly professional individual to work with. She is able to draw on a wide and varied background, gained both as a coach and a senior HR professional. Her approach is refreshingly straightforward, underpinned by a strong sense of ethics and a genuine desire to see people succeed and meet their goals. She builds a ready rapport with people, balancing support and challenge in a very effective and incisive way. She also has a lovely sense of humour and is great fun to work with." **Robert Hart, VP of HR Asia Pacific at Burberry**

"Felicia is a fantastic Coach, bringing a rare mix of expert knowledge/experience combined with great people skills. She is incredibly bright and has an impressive background in the industry, but also manages to be approachable, emotionally intelligent and pragmatic. I thoroughly enjoyed working with Felicia – she brings great insight and an engaging personality; I cannot recommend her highly enough." **Geraldine Lewis, HR Business Partner, LGC**